



European Week of Regions and Cities

Brussels

8 – 11 October 2007

Programme
in brief

Making it happen:

Regions deliver growth and jobs



8 October 16:00 - 18:00
Charlemagne Building,
170 Rue de la Loi, 1049 Brussels



Commissioner
Hübner



CoR President Delebarre

8 October 19:00 - 21:00
Official opening of Investors' Café

9 - 10 October 08:00 - 19:00

11 October 08:00 - 14:00

Committee of the Regions,
Jacques Delors Building,
101 Rue Belliard, 1040 Brussels

8 October 09:00 - 15:30
Second EU-China Regional Policy Seminar

9 October 09:00 - 18:00
Regional Policy in a Global Perspective

10 October 09:00 - 11:00
The EU Programmes for Peace and Reconciliation in Northern Ireland and Ireland - lessons learnt and shared

European Commission,
Charlemagne Building,
170 Rue de la Loi, 1049 Brussels

11 October 14:30 - 16:30

European Parliament Chamber,
Paul-Henri Spaak Building,
Rue Wiertz, 1047 Brussels



European Parliament President
Hans-Gert Pöttering

Opening Session

Making it happen: How cohesion policy will contribute to growth and jobs in Europe

The Opening Session marks the start of four days of seminars, workshops and exhibitions aimed at exploring new ideas for regional development and improving the delivery of cohesion policy programmes. The 700 invited guests will be welcomed to the ceremony by Dirk Ahner, Director-General of the European Commission's Regional Policy Directorate General. The main speakers are:

- Danuta Hübner, Commissioner for Regional Policy
- Michel Delebarre, President of the Committee of the Regions
- Francisco Nunes Correia, Portuguese Minister for Environment and Regional Development, on behalf of the EU Presidency

The keynote speeches will be followed by a panel debate, moderated by Jacki Davis, Communications Director of the European Policy Centre think-tank, with contributions from:

- Philippe Maystadt, President of the European Investment Bank
- Magnhild Meltveit Kleppa, Minister of Local Government and Regional Development of Norway (tbc)
- Ernest-Antoine Seillière, President of BUSINESSEUROPE
- Jozef Niemiec, Confederal Secretary of European Trade Union Confederation
- Raphaël Alomar, Governor of the Council of Europe Development Bank

Commissioner Hübner, President Delebarre and Minister Nunes Correia will also take part in the discussion and contributions from the audience are welcome.

Investors' Café

The Investors' Café at the Committee of the Regions brings together public and private partners in seven thematic villages, covering transport, energy, environment, knowledge society, health, research and innovation, and financial engineering.

As well as being a real café, it is the base for 50 linked seminars and workshops, a TV studio and press centre. The Café will be opened by Commissioner Hübner and President Delebarre. The Investors' Café exhibition village features 150 stands – 95 showcasing regions/cities and 55 hosted by banks, private companies, EU institutions, associations and NGOs.

International dimension of regional policy

For the first time, this year's OPEN DAYS will offer an international platform for exchange and debate on regional policy. In a special section, experts from third countries and international organisations will discuss the approaches of the EU and other world regions to enhanced regional convergence and competitiveness.

Since May 2006, the European Commission's Regional Policy Directorate General has taken part in a 'structured dialogue on regional policy' with China, and since May 2007, a similar dialogue has been established with the Russian Federation. Both aim at promoting mutual understanding and information on issues such as policy development, implementation and governance.

Closing Session

Regions and cities in the global economy: Challenges and issues for a modern regional policy

The Closing Session will address the future of regional policy in the context of globalisation, climate change and demographic trends. The session will be opened by Gerardo Galeote, chairman of the European Parliament's Regional Development Committee. European Parliament President Hans-Gert Pöttering, Portuguese Secretary of State for European Affairs Manuel Lobo Antunes, Commissioner Hübner and Committee of the Regions President Delebarre will intervene in the debate.

The keynote speech will be delivered by Professor Michael Spence, winner of the 2001 Nobel Prize for economics. A round-table will be moderated by Pierre Bénazet (Radio-France) and invited speakers include:

- Ferdinando 'Nani' Beccalli-Falco, President and CEO of General Electric International
- Monika Wulf-Mathies, Executive Vice President, Corporate Public Policy and Sustainability, Deutsche Post World Net

The round-table will be followed by questions from the audience.

Programme overview

of the 150 OPEN DAYS workshops

TUESDAY 9 OCTOBER	9.00-11.00	11.30-13.30
	<p>09A01 Centre Borschette <i>Attracting investment to challenged areas</i></p>	<p>09A02 Regional Office of Silesia <i>Ingredients for long-term attractiveness in regions and cities: Recipes for growth</i></p>
	<p>09B01 House of the Dutch Provinces <i>Clusters: the solution for regional development?</i></p>	<p>09A03 Antenne interrégionale Auvergne-Centre-Limousin <i>Regional assets and strategies to attract investors</i></p>
	<p>09B02 CoR JDE52  <i>Boosting regional competitiveness by optimising the delivery and outcomes of healthcare for European citizens</i></p>	<p>09A04 Centre Borschette <i>Bringing businesses to your territory</i></p>
	<p>09B03 CoR JDE63  <i>Market restructuring: EU Energy Policy – between unification and regional distinctions</i></p>	<p>09A05 CoR JDE63  <i>Promoting investments in universal high-quality childcare in Europe</i></p>
	<p>09B04 Van Maerlant Room 1  <i>Transnational co-operation for world-class clusters in Europe</i></p>	<p>09A06 CoR JDE53  <i>Growth and environment: lessons learnt in environmental impact assessment and the way forward</i></p>
	<p>09C01 CoR JDE62  <i>Better regional access to finance for small and medium-sized enterprises: JEREMIE</i></p>	<p>09B05 EFTA Building <i>Tourism as an economic driver for sustainable regional development</i></p>
	<p>09C02 CoR JDE51  <i>The role of micro-credit in promoting entrepreneurship and its effects on social inclusion</i></p>	<p>09B06 Delegation of Prague to the EU <i>Promoting clusters</i></p>
	<p>09C03 CoR JDE53  <i>Integrated approaches to water sustainability for public and private partners</i></p>	<p>09B07 CoR JDE52  <i>Cluster-building: the importance of regional networks</i></p>
	<p>09C04 CoR JDE62  <i>SMEs: keystones of Europe</i></p>	<p>09D01 Office of the Land Berlin to the EU <i>Boosting innovation through metropolitan Partnership</i></p>
<p>09D02 Centre Borschette <i>The Interregional Co-operation Programme 2007-13: Outline and procedures</i></p>	<p>09D03 Common House of Steiermark, Kujawsko-Pomorskie, West Pannonia, RAM Trakia-Stara Zagora, Croatian Regions Office <i>Multiregional co-operation – recipes for success</i></p>	
<p>09E01 Luxembourg House <i>Structural Funds as a motor for cross-border co-operation</i></p>	<p>09D04 CoR JDE51  <i>Strategies of regions to meet challenges in healthcare</i></p>	
<p>09E02 Centre Borschette <i>Implementing research and innovation at regional level (1)</i></p>	<p>09E06 Centre Borschette <i>Partnership: Making it happen – how the Structural Funds are implemented</i></p>	
<p>09E03 Centre Borschette <i>Partnerships: Their role in framing strategies</i></p>	<p>09E07 Centre Borschette <i>Implementing research and innovation at regional level (2)</i></p>	
<p>09E04 Centre Borschette <i>Working in partnerships to foster employment and social inclusion</i></p>		
<p>09E05 Centre Borschette <i>How to implement a gender mainstreaming approach into regional development policies</i></p>		

- Attracting investors
- Proximity matters
- Spending it wisely

- Crossing borders
- Checking delivery

14.30-16.30		17.00-19.00	
TUESDAY 9 OCTOBER	<p>09A07 Representation of the Land Northrhine-Westphalia, Brussels <i>New energy and climate change – European duty and regional responsibility</i></p> <p>09A08 Permanent Representation of Portugal to the EU <i>Water ecosystems: assets for regional attractiveness</i></p> <p>09A09 Regional Office of Silesia <i>SMEs growth</i></p>	<p>09A10 CoR JDE53  <i>Eco-efficient SMEs: Environmental management, eco-label and green public procurement as a driver for structural changes</i></p>	
	<p>09B08 Scotland House Conference Centre <i>The changing face of maritime industries – realising the potential</i></p> <p>09B09 Centre Borschette <i>Clusters based on R&D, science and technology</i></p> <p>09B10 CoR JDE62  <i>Regions and local authorities: Sustainable energies in your hands</i></p>	<p>09B11 Centre Borschette <i>Stimulating innovation at regional level</i></p> <p>09B12 CoR JDE62  <i>Integrating innovation support services at regional level</i></p> <p>09B13 CoR JDE63  <i>Effective integration of remote patient management in regional healthcare systems</i></p>	
	<p>09C05 CoR JDE63  <i>Innovative financial models for healthcare optimisation and wealthier economy</i></p> <p>09C06 CoR JDE53  <i>Internationalising the SME: The role of multinational enterprise/SME collaborative networks</i></p>	<p>09C07 CoR JDE51  <i>JESSICA: Access to finance for urban communities</i></p>	
	<p>09D05 Centre Borschette <i>Regional strategies for innovative and socially inclusive restructuring</i></p> <p>09D06 Luxembourg House <i>Marketing and developing locations in the Greater Region</i></p> <p>09D07 Centre Borschette <i>(Ex)-offenders: Effective resettlement or possible re-offending?</i></p> <p>09D08 Van Maerlant Room 2 <i>EGTC: From regulation to its implementation</i></p>	<p>09D09 Centre Borschette <i>Structures for managing cross-border development</i></p> <p>09D10 Centre Borschette <i>Social and economic integration of deprived neighbourhoods and disadvantaged groups in urban areas</i></p>	
	<p>09E08 Delegation of the Catalan Government to the EU <i>Local authorities in the programming and implementation of Structural Funds</i></p> <p>09E09 Centre Borschette <i>Implementing business support schemes at regional level (1)</i></p> <p>09E10 Centre Borschette <i>Partnerships in action</i></p> <p>09E11 CoR JDE51  <i>Networking for regional growth: Meeting of the regional development agencies at the OPEN DAYS</i></p>	<p>09E12 Permanent Representation of Estonia to the EU <i>Opportunity for development – making the most of it. Best practices of SF implementation in small Member States. The comparative experience of Estonian and Latvian cities</i></p> <p>09E13 Centre Borschette <i>Implementing business support schemes at regional level (2)</i></p> <p>09E14 Centre Borschette <i>The added-value of partnership: Looking at evaluation results</i></p> <p>09E15 Centre Borschette <i>Supporting innovative actions to underpin reforms and organisational change</i></p>	

Programme overview

of the 150 OPEN DAYS workshops

WEDNESDAY 10 OCTOBER	9.00-11.00	11.30-13.30
	<p>10B14 Centre of the Regions Boulevard S^t Michel <i>Energy activity, jobs delivery. The role of renewable energies in regional development</i></p> <p>10B15 Région Languedoc-Roussillon <i>Clusters: Quality and innovation to enhance regional competitiveness</i></p> <p>10B16 Representation of the Land Baden-Württemberg to the EU <i>Eco-innovation management in regional clusters</i></p> <p>10B17 East of England Brussels Office <i>Technology transfer: Research and networking for low-carbon growth and jobs</i></p> <p>10B18 Centre Borschette <i>Developing distinctive clusters</i></p>	<p>10A11 CoR JDE53  <i>Early health through innovative technology</i></p> <p>10B20 Antenne interrégionale Auvergne-Centre-Limousin <i>Clusters for innovation</i></p> <p>10B21 Van Maerlant Room 1  <i>eHealth as an enabler for citizen/patient-centered healthcare</i></p>
<p>10C08 Centre Borschette <i>Public-private partnerships: Experiences from the EIB and Structural Funds</i></p> <p>10C09 CoR JDE51  <i>Micro-credits for regional and local development</i></p> <p>10C10 Van Maerlant Room 3  <i>Regions and Chambers: Actor and networks for economic change (1)</i></p>	<p>10C10 Van Maerlant Room 3  <i>Regions and Chambers: actors and networks for economic change (2)</i></p> <p>10C11 Centre Borschette <i>JASPERS exchange seminar</i></p> <p>10C12 Centre Borschette <i>Public-private partnerships: theory and practice</i></p>	
<p>10D11 Scotland House Conference Centre <i>Future scenarios: strategies for delivering growth and jobs in maritime regions</i></p> <p>10D12 Representation of Lower Saxony to the EU <i>Growth and jobs without borders</i></p> <p>10D13 House of Dutch Provinces <i>Promoting a creative environment</i></p> <p>10D14 Centre Borschette <i>The European Grouping of Territorial Co-operation: Exchange of first experiences</i></p> <p>10D15 Van Maerlant Room 1 <i>Managing migration and facilitating social integration</i></p> <p>10D16 Van Maerlant Room 2 <i>Social economy: Integrating social enterprises into local Development Policies</i></p>	<p>10D17 Delegation of the Basque Country in Brussels <i>Creating a sustainable maritime economy</i></p> <p>10D18 London House <i>Implementing jobs and skills strategies in cities and regions</i></p> <p>10D19 House of the Dutch Provinces <i>Boosting Business Potential in the Creative Sector – How can it be done?</i></p> <p>10D20 Central Italy Regions <i>Professional training as a tool for breaking borders</i></p> <p>10D21 Casa de Asturias in Brussels <i>Greener energy options – through alternative sources and new technologies</i></p> <p>10D22 East Finland EU Office <i>Transport across external borders – challenges and solutions</i></p> <p>10D23 European Parliament, 5B01 PHS <i>Extending European borders: How can IPA and EGCT support the new territorial cross-border co-operation?</i></p> <p>10D24 Centre Borschette <i>Good practices of co-operation among European cities</i></p>	
<p>10E16 West Midlands in Europe <i>EU funds for knowledge and innovation – using Structural Funds and other programmes</i></p> <p>10E17 Centre Borschette <i>Implementing regional and local sustainable transport systems (1)</i></p>	<p>10E18 Common House of Friuli Venezia Giulia, Carinthia and Istria Region <i>The added-value of euroregions</i></p> <p>10E19 Centre Borschette <i>Implementing regional and local sustainable transport systems (2)</i></p>	

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WEDNESDAY 10 OCTOBER

14.30-16.30	17.00-19.00
<p>10A12 CoR JDE62 <i>Sustainable economic development: A partnership between multinationals and regions</i></p> <p>10A13 CoR JDE63 <i>How to promote regional airports at a local level?</i></p>	<p>10A15 CoR JDE63 <i>Attracting FDI in maritime regions</i></p> <p>10A16 CoR JDE52 <i>Securing investment and being efficient</i></p>
<p>10B22 Representation of the Land Northrhine-Westphalia <i>Cross-border cluster policy – the example of New Material Clusters</i></p> <p>10B23 Delegation of the Catalan Government to the EU <i>Clusters and local policies</i></p> <p>10B24 Office of the Canary Islands Government <i>Enhancing tourism clusters: public bodies face the challenge of water and coastal preservation</i></p> <p>10B25 CoR JDE52 <i>Improving public health capacities in the EU regions: Possibilities for engagement</i></p> <p>10B26 CoR JDE51 <i>Better ageing, better care</i></p> <p>10B27 CoR JDE53 <i>How to improve quality and efficiency for eGovernment and eServices in the regions</i></p>	<p>10B28 Centre of the Regions Boulevard S' Michel <i>Regions and Cities of Science</i></p> <p>10B29 CoR JDE53 <i>Sustainable power generation from fossil fuels: Clean coal technologies for regional development</i></p>
<p>10C14 Centre Borschette <i>Informal JASPERS meeting</i></p>	<p>10D30 European Parliament, 5B01 PHS <i>A bridge from the Mediterranean basin to the neighbourhood policy: the new perspective of territorial co-operation in the Free Exchange Area (ENPI)</i></p> <p>10D31 Centre Borschette <i>Themes for transnational and interregional co-operation</i></p> <p>10D32 Centre Borschette <i>Territorial futures for Europe – Scenarios, policies and co-operation</i></p> <p>10D33 Van Maerlant Room 1 <i>Overcoming discriminatory practices against immigrants and ethnic minorities in employment</i></p> <p>10D34 CoR JDE51 <i>Fostering cross-border co-operation for healthcare and accessibility to health services</i></p>
<p>10D25 Kent Brussels Office <i>Co-operation for success</i></p> <p>10D26 Casa de Asturias in Brussels <i>Local authority networks as an opportunity for Europe. Transnational cross-border actions</i></p> <p>10D27 Centre Borschette <i>Models of co-operation among regional and local entities</i></p> <p>10D28 Centre Borschette <i>Territorial evidence for policy-making – highlights of ESPON results</i></p> <p>10D29 Van Maerlant Room 1 <i>Innovative approaches and strategies for inclusive entrepreneurship</i></p>	<p>10E25 Van Maerlant Room 2 <i>Experience with implementing the SEA Directive for the 2007-13 period: a preliminary assessment</i></p> <p>10E26 Permanent Representation of Estonia to the EU <i>Being effective – the small and simple way. Effective communication as the key to success</i></p> <p>10E27 Centre Borschette <i>Supporting modern energy and environment infrastructure and efficiency measures(2)</i></p> <p>10E28 Centre Borschette <i>The urban dimension in the new Programming Period 2007-2013</i></p> <p>10E29 Van Maerlant Room 3 <i>Sound planning, management and self-assessment of innovative and transnational projects: project cycle management at work</i></p>
<p>10E20 Valencian Regional Office in Brussels <i>Boosting regional innovation using EU programmes</i></p> <p>10E21 Centre of the Regions Boulevard S' Michel <i>New tools for regional development</i></p> <p>10E22 Centre Borschette <i>Supporting modern energy and environment infrastructure and efficiency measures(1)</i></p> <p>10E23 Van Maerlant Room 3 <i>Quality Management in ESF Programmes</i></p> <p>10E24 Van Maerlant Room 2 <i>Adapting to the risks and impacts of climate change: lessons from Europe's coastal zones</i></p>	

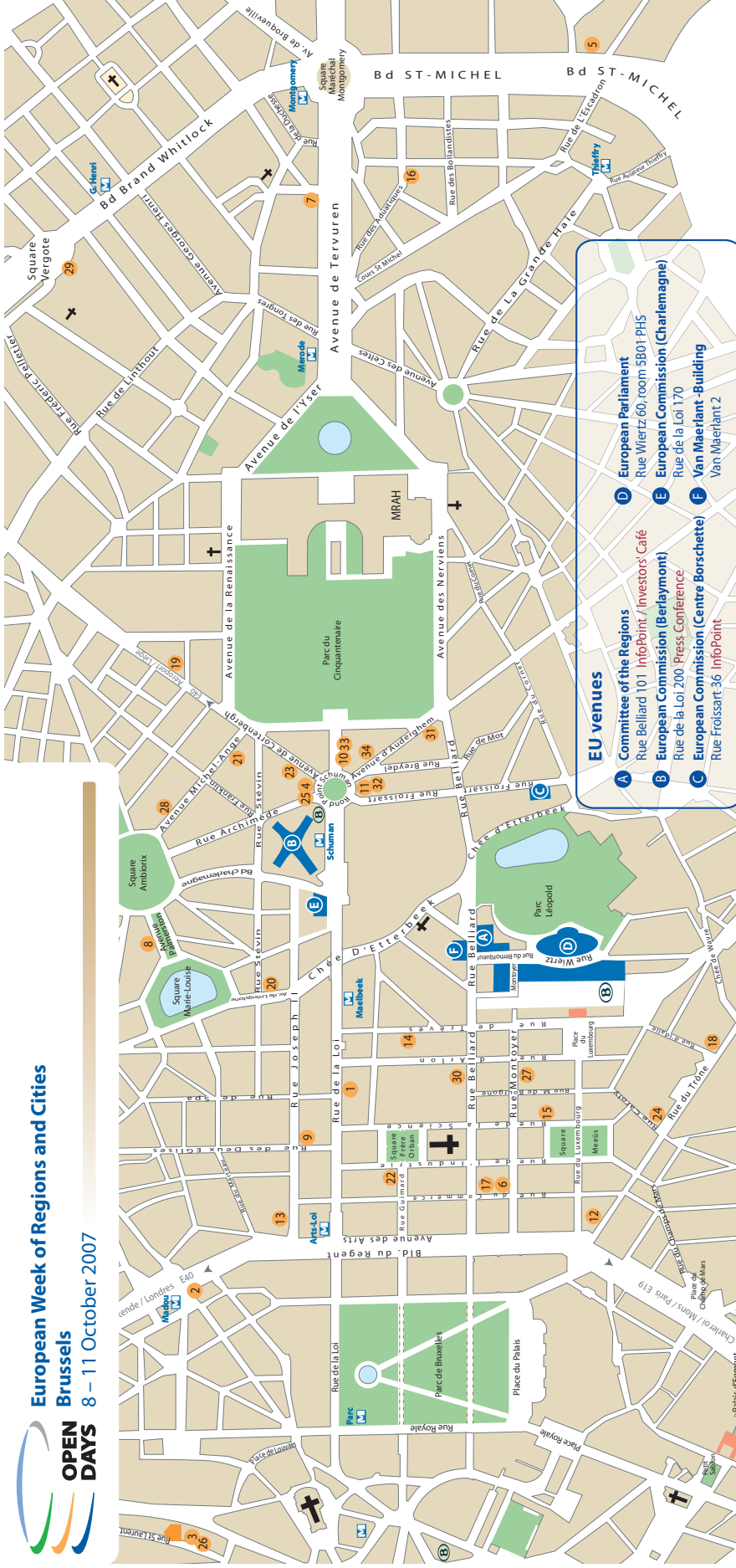
Programme overview

of the 150 OPEN DAYS workshops

		9.00-11.00	11.30-13.30
		THURSDAY 11 OCTOBER	<p>11A17 Scotland House Conference Centre <i>Regional investor services in metropolitan regions and areas</i></p> <p>11A18 CoR JDE52  <i>Bringing Europe closer together: New approaches to finance transport infrastructures</i></p> <p>11A19 Van Maerlant Room 1  <i>Fighting climate change: Contribution of regions</i></p> <p>11A20 Van Maerlant Room 2  <i>Operational and commercial models for regional airports: Best practices</i></p>
<p>11B30 Finnish Permanent Representation to the EU <i>Innovative collaboration in maritime clusters and projects</i></p> <p>11B31 CoR JDE51  <i>Improve health by reducing health inequalities and promoting healthy behaviour</i></p> <p>10B19 Saxony Liaison Office <i>Sustainable energy clusters for low-carbon growth and jobs</i></p>	<p>11B32 CoR JDE52  <i>Local authorities volunteer to achieve EU energy and climate goals</i></p> <p>11B33 CoR JDE63  <i>Effective ways of implementing clinical pathways and disease management programmes in healthcare systems</i></p> <p>11B34 CoR JDE53  <i>ICT as growth driver – Multi-stakeholder partnerships</i></p>		
<p>11C13 CoR JDE53  <i>Investment opportunities in Europe – case study: Poland and Germany</i></p>	<p>11D38 Cantabria Government office <i>Innovation – towards the growth of the maritime sector</i></p>		
<p>11D35 Piemonte, Provence-Alpes-Côte d'Azur, Rhône-Alpes and Vallée d'Aoste Office <i>Promoting sustainable tourism in regional development policies</i></p> <p>11D36 Centre Borschette <i>Promoting business and employment across borders</i></p> <p>11D37 Centre Borschette <i>Active ageing: Regional responses to the demographic challenge</i></p>	<p>11D39 Representation of the regions of Hungary in Brussels <i>Competitiveness and innovation in the Eastern External Border Regions</i></p> <p>11D40 Scotland House Conference Centre <i>Metropolitan regions and areas together for growth</i></p>		
<p>11E30 Casa de Asturias in Brussels <i>Local governance for inclusion. The efficient set up of the European Social Funds</i></p> <p>11E31 Centre Borschette <i>New programmes for Spain and Poland</i></p> <p>11E32 Centre Borschette <i>Quality of life in European cities: facts and perceptions (1)</i></p> <p>11E33 Van Maerlant Room 3  <i>Financial Control 2007-2013: The new requirements</i></p>	<p>11E34 Van Maerlant Room 2 <i>Transnational and interregional co-operation: A mechanism to improve the quality and effectiveness of the European Social Fund 2007-2013</i></p> <p>11E35 Centre Borschette <i>Synergies between programmes and with other policies</i></p> <p>11E36 Centre Borschette <i>Quality of life in European cities: facts and perceptions (2)</i></p> <p>11E37 Centre Borschette <i>Rural Development Policy 2007-2013</i></p> <p>11E38 Centre Borschette <i>Will Cohesion Policy generate growth and jobs in the longer term? Presentation and debate on the basis of macro-economic models</i></p>		

Map of venues

European Week of Regions and Cities
Brussels
OPEN DAYS 8 – 11 October 2007



- 1 **Antenne Interrégionale Auvergne-Centre-Limousin**
Rue de la Loi 67
- 2 **Cantabria Government office**
Boulevard du Regent 58/5
- 3 **Casa de Asturias in Brussels**
Rue St Laurent 36-38
- 4 **Central Italy Regions**
Rond-Point Schuman 14 – 8th Floor
- 5 **Centre of the Regions Boulevard St Michel**
Boulevard St Michel 80
- 6 **Common House of Friuli Venezia Giulia, Carinthia and Istria Region**
Rue du Commerce 49
- 7 **Common House of Steiermark, Kujawsko-Pomorskie, West Pannonia, RAM Trakia-Stara Zagora, Croatian Regions Office**
Avenue de Tervuren 82-84

- 8 **Delegation of Prague to the EU**
Avenue Palmerston 16
- 9 **Delegation of the Basque country**
Rue des Deux Eglises 7
- 10 **Delegation of the Catalan Government to the EU**
Rue de la Loi 227 – 3rd Floor
- 11 **East Finland EU Office**
Rond-Point Schuman 6
- 12 **East of England Brussels Office**
Rue du Trône 4
- 13 **EFTA Building**
European Free Trade Association
Rue Joseph II 12-16
- 14 **Finnish Permanent Representation to the EU**
Rue de Trèves 100

- 15 **G-4 Office**
Square de Meëus 1
- 16 **House of the Dutch Provinces**
Rue des Aduatiques 71-75
- 17 **Kent Brussels Office**
Rue du Commerce 45
- 18 **London House**
Rue du Trône 108
- 19 **Luxembourg House**
Avenue de Cortenberg 75
- 20 **Office of the Canary Islands Government**
Avenue de Livingstone 21
- 21 **Office of the Land of Berlin to the EU**
Avenue Michel-Ange 71
- 22 **Permanent Representation of Estonia to the EU**
Rue Guimard 11/13

- 23 **Permanent Representation of Portugal to the EU**
Avenue de Cortenberg 12
- 24 **Piemont, Provence-Alpes-Côte d'Azur, Rhône-Alpes, Vallée d'Aoste Office**
Rue du Trône 62
- 25 **Region Languedoc Roussillon**
Rond-Point Schuman 14 – 2nd Floor
- 26 **Regional Office of Silesia**
Rue St Laurent 36-38
- 27 **Representation of Lower Saxony to the EU**
Rue Montoyer 61
- 28 **Representation of the Land of Northrhine-Westphalia**
Avenue Michel-Ange 8-12
- 29 **Representation of the Regions of Hungary in Brussels**
Square Vergote 5

- 30 **Representation of the Land Baden Wurttemberg to the EU**
Rue Belliard 60-62
- 31 **Saxony Liaison Office**
Avenue d'Auderghem 67
- 32 **Scotland House Conference Centre**
Rond-Point Schuman 6
- 33 **Valencian Regional Office in Brussels**
Rue de la Loi 227 box 4
- 34 **West Midlands in Europe**
Avenue d'Auderghem 22-28

EU venues

- A **Committee of the Regions**
Rue Belliard 101
- B **InfoPoint / Investors' Café**
Rue de la Loi 170
- C **European Commission (Berlaymont)**
Rue de la Loi 200
- D **European Parliament**
Rue Wiertz 60, room 5801 PHS
- E **InfoPoint**
- F **Van Maerlant -Building**
Van Maerlant 2

InfoPoint OPEN DAYS

- A **Committee of the Regions**
Rue Belliard 101
- C **European Commission Centre Borschette**
Rue Froissart 36